

Press release

Armin Schmid becomes a new member of the Swiss Gold Safe Board of Directors

Altdorf, November 27, 2023

Swiss Gold Safe announces the appointment of Armin Schmid as a new member of the Board of Directors. A qualified engineer and digital expert, he was unanimously elected at a general meeting at the company's headquarters. This new appointment forms part of Hans Maurer's succession planning. As founder, chairman and CEO of Swiss Gold Safe, he plans to hand over his responsibilities in the coming years. Once retired, he will then assume the role of honorary president, advisor and company shareholder. "The appointment of Armin Schmid signals our wish to ensure long-term continuity for the benefit of our employees and customers," explains Hans Maurer.

Armin Schmid: A digital pioneer for Swiss Gold Safe

Swiss Gold Safe is looking to expand its expertise in digital transformation and the adoption of new technologies. Thus Armin Schmid's comprehensive know-how and extensive experience in the digital sector will actively support the company's digitalisation strategy and further development. "I'm looking forward to the professional challenge and want to help pave the way for future customer needs," explains the 52-year-old.

Milestones in Armin Schmid's professional career include appointments with McKinsey, eBay, PayPal and SIX Payment Services (now Worldline). He is currently Chief Product Officer (CPO) at Bitcoin Suisse and a member of the management team. His qualifications include two university degrees: a Dipl. Ing. from ETH Zurich, and an MBA from the University of St. Gallen (HSG).

Swiss Gold Safe: Partner for the secure storage of valuables

Founded in 2006, Swiss Gold Safe can look back on almost 20 years' experience in the professional storage of precious metals. This specialist company offers national and international clients highly secure custom storage solutions outside the banking system. With private vaults in Switzerland and the Principality of Liechtenstein, Swiss Gold Safe has established itself as a trustworthy partner for private clients and institutions. These deposit facilities are ideal for precious metals, cryptocurrencies, documents and other valuables. Swiss Gold Safe's broad customer base includes institutional organisations, private individuals and family offices.

Swiss Gold Safe is based in Altdorf in the canton of Uri and has also been operating a wholly owned subsidiary in the Principality of Liechtenstein since 2016.

The Swiss Gold Safe team is absolutely committed to the protection of client assets deposited with the company for safekeeping. The focus is always on trusting, reliable interactions supported by transparent communication.

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Armin Schmid has been a member of the Swiss Gold Safe Board of Directors since October 2023 and is a digitalisation expert



Swiss Gold Safe's current board of directors: (from left to right:) Armin Schmid, Hans Maurer (President and CEO), Hans Wirth and Ludwig Karl (COO)



Further information

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Images can be downloaded via the following links:

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